

On June 23, 2016 the staff of the OTP Fáy András Foundation were awarded the Comenius EduMedia Siegel 2016 Prize in Berlin for the Sulibank (School Bank) Adventure Portal launched in April 2016, as one of the best economic education programmes of the year. The aim of the website for primary school students set up by the Foundation is to bring financial, economic and management skills closer to children in an online environment by using the elements and means of e-learning and gamification. The website is mainly tailored to students, which is why it carries timely news using a language and explanations that are easy to understand by those in the 7 to 14 age-group as well.

When presenting the programme, the judges specially emphasized the effective and important role the Sulibank Adventure Portal educational concept and programme can have in education in the 21st century – Executive Péter Schrankó of the OTP Fáy András Foundation said. He added that an important goal when developing the programme was to include such a novelty in electronic financial, economic and management training that implies a high-level contribution to the effective improvement of the financial knowledge of young adolescents by presenting everyday experiences as well.

The international prize, founded in 1995 has by today come to signify the greatest recognition on the international market of multimedia products. The Comenius Award was set up in 1995 by the GPI (Gesellschaft für Pädagogik und Information e.V.) scientific body that has been engaged in education, multimedia, training technologies and media-didactics for 40 years. The prize is awarded annually to the best educational applications based on the decision of an international jury.

